

We are PRODUCE

94th ANNUAL CPMA CONVENTION & TRADE SHOW

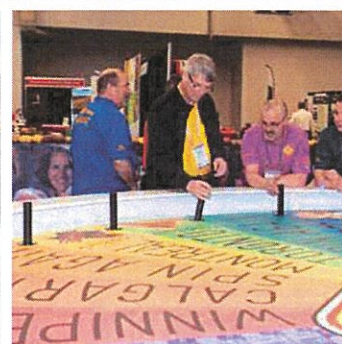
APRIL 2-4, 2019

PALAIS DES CONGRÈS DE MONTRÉAL, MONTRÉAL QC

2019 POST-SHOW REPORT

The 2019 CPMA Convention and Trade Show was a resounding success, exceeding the size of all past shows in Montreal. Exhibitors representing over 300 companies accounted for 53,500 square feet of booth space on the Trade Show floor. Among those were 143 international exhibitors, 132 Canadian exhibitors (including 30 exhibitors from Quebec), and 39 first-time exhibitors.

CPMA thanks all sponsors, volunteers, exhibitors and attendees for making this event possible and we look forward to welcoming everyone to Toronto, ON from May 12th to 14th, 2020, to taste *The Flavours of the World*.





CPMA Exhibitors Give back to the Community

CPMA was extremely proud to donate 55,064 lbs of produce to Moisson Montreal food bank. This incredible charity serves 257 community organizations on a regular basis on the island of Montreal.



Companion Program helps out



The companion program worked with Teddy Bear Workshop to make 40 stuffed bears to donate to Montreal Children's Hospital. Each bear included a Freggie T-shirt and the companions were thrilled to be giving back to the community. The bears were given to the Emergency Department to help comfort children under going difficult procedures.



Passion for Produce

The Passion for Produce program, celebrating its 10 year anniversary, provides rising stars within the produce industry the opportunity to expand their knowledge of the supply chain through mentorship and participation in various events. This is a once-in-a-lifetime opportunity for these individuals to learn about the produce industry in an interactive setting.

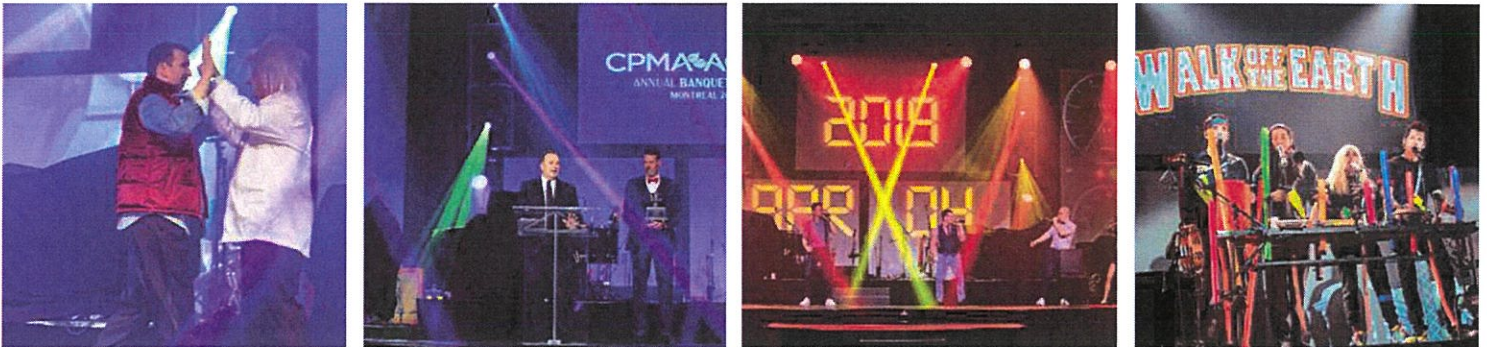
Receptions



Social Events



From a stunning view of the provinces from Quebec to the East Coast, to a DJ face off for the ultimate silent disco, the Social Evenings at #CPMA2019 were a hit. We ended the show by traveling "Back to the Future" and a concert by Canadian sensation Walk Off the Earth.



Freggie Children's Program



Awards CPMA would like to congratulate the winners of this year's awards:

CPMA Lifetime Achievement Award – Bernadette Hamel formerly of Metro Richelieu Inc.
The Packer's Produce Person of the Year Award – Les Mallard of Fyffes North America Inc.
Mary Fitzgerald Award – Ryan Goad of Loblaw Companies
CPMA Corporate Culture Award – Canadawide Fruit Wholesalers Inc.
Fresh Health Award – EarthFresh

Best Island Booth Award – EarthFresh
Best Inline Booth Award – Fresherized Foods (Wholly Guacamole)
Best First-Time Exhibitor Booth – Greenhouse

Best New Product Award – Caulilini® Sweet Stem® Cauliflower by Mann Packing Co. Inc.
Freggie Approved Product Award – CuteCumber™ Poppers by Mucci Farms
Packaging Innovation Award – "Zip Pop" Dual compartment Steam bag by Schur Star Systems Inc.
Organics Award – SUNSET® Organic Angel Sweet® by Mastronardi Produce Ltd.

CPMA 2019 BY THE NUMBERS

535 exhibit spaces on the trade show floor

143 international exhibitors on the Trade Show floor at CPMA 2019 in Montreal

3400 Trade show visitors and exhibitors from 27 countries

More than **1100** unique companies represented at the event

39 new CPMA members exhibiting for the first time

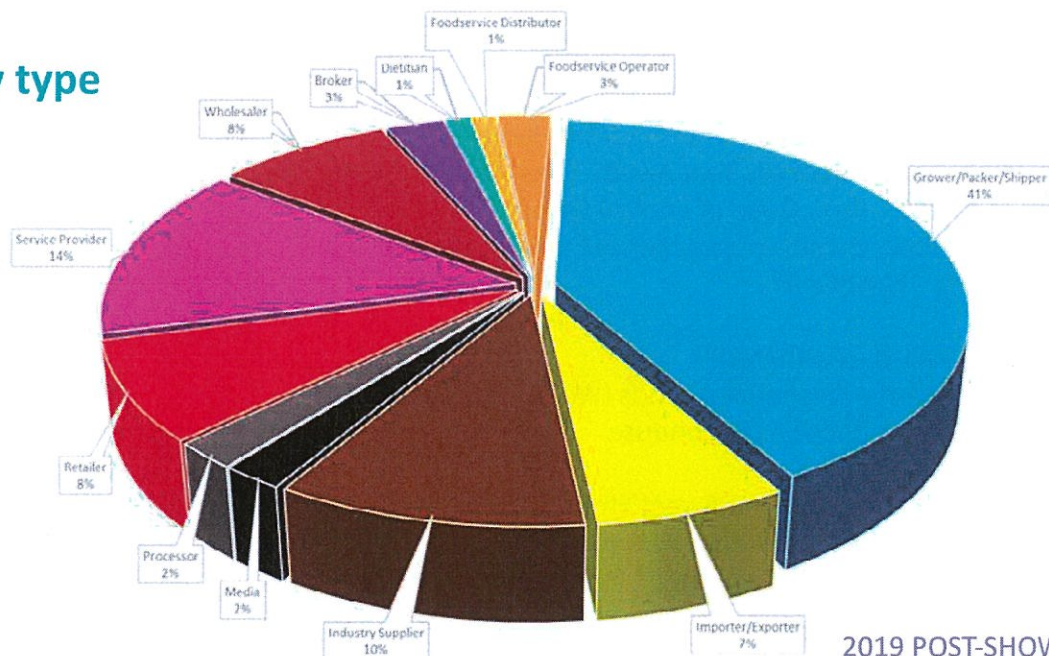
54 products from **39** companies participated in the New Product Showcase

A SELECTION OF RETAILERS/FOODSERVICE IN ATTENDANCE

Avril Supermarché Santé
 Chan's Farm Market Limited.
 Colemans Food Centres
 Costco Wholesale Canada
 Country Grocer
 CWS Belle France Inc
 Distribution alimentaire Aubut
 Épicerie Soares et Fils
 Farm Boy
 FCL
 Federated Cooperatives Limited
 FRUITERIE ANKA
 Georgia Main
 Giant Tiger Stores Ltd.
 goodfood2u
 Grocery Outlet
 Groupe Adonis Inc.
 IGA
 Italian Produce Co. LTD
 J.G. Fruits & Legumes
 KIM PHAT
 La Guilde Culinaire

Loblaw Companies
 Longo Bros. Fruit Markets Inc.
 Marché Adonis
 Marché Super C
 Metro Inc.
 Metro Ontario Inc.
 Métro Richelieu Inc.
 Nature's Emporium
 Njaim Mid-East Food Centre
 Provigo
 Retail Council of Canada
 Safeway Fresh Foods
 Sanwa Food Group
 Save-On Foods
 Sial Canada
 Sobeyes Quebec
 Southern Produce
 Supermarché marquis repentigny
 The North West Company
 Walmart Canada Corporation
 Wegmans Food Markets

Attendees by type



#CPMA2019 on Social Media

Your Tweets earned 33.8K impressions over this 8 day period

TWEET HIGHLIGHTS

Top Tweet earned 2,431 impressions

What an honour to have minister [@mclaudibibeau](#) help us open the **#CPMA2019** trade show!
pic.twitter.com/vyL2XxnT18



5 9

View Tweet activity

View all Tweet activity

Top mention earned 177 engagements



EarthFresh

[@EarthFreshFarms](#) Apr 4

We are honoured to receive the "Best Island Booth" and "Fresh Health Award" at the **#CPMA2019**

Thank you to [@CPMA_ACDL](#) and our **#EarthFresh** team!
pic.twitter.com/6PKJxoEd4V



APR 2019 SUMMARY

Tweets	Tweet impressions
109	50.2K
Profile visits	Mentions
3,040	194
New followers	
46	

Top media Tweet earned 2,255 impressions

We are extremely proud to announce that we donated a total of 55,064 lbs of produce to the [@moissonMTL](#) food bank at the conclusion of **#CPMA2019**. Thank you to all exhibitors who donated and supported families in need! [@JustKingsley](#)
pic.twitter.com/kbQV7rDe9o



[@DelFrescoPure](#) 3 hours ago

Thank you for the feature [@AndNowUKnow](#)! If you want to learn more about our LivingCube™ be sure to click on the link! See you at [@CPMA_ACDL](#) Booth 2203 bit.ly/2HYbX7b



[@BC Tree Fruits](#) 4 hours ago

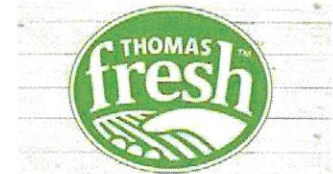
Headed to the [@CPMA_ACDL](#) Convention in Montréal? See you next week! Booth 1209 [#LookForOurLeaf](#)



[@Thomas Fresh](#) 2 hours ago

We are honoured to be a Gold Sponsor for both the Women in Produce Reception and Passion for Produce Speed Mentoring during the [@CPMA_ACDL](#) Montreal Convention.

[#GoldSponsors](#) [@CPMASponsor](#) [#CPMA2019](#)



[@SnoBoy Produce](#) 43 mins ago
 We are one week away from the CPMA in Montreal, Quebec. Come visit us at booth #1016. [#inquiry@produce.ca](#) [#CPMA2019](#) [#CPMA2019Montreal](#) [#freshnessguaranteed](#) [@CPMA_ACDL](#)



[@InnovateCP](#) 1 hour ago
 Our regional manager and advisors will be speaking on an innovative panel at the 2019 CPMA Convention and Trade Show. Write to [@InnovateCP](#) or [@CPMA_ACDL](#) on their path to advancing innovation in the produce industry. [#CPMA2019](#) [#InnovateCP](#)



[@Cascades](#) 1 hour ago
 Cascades will exhibit at [#CPMA2019](#). Palais des congrès de Montréal on April 3 and 4, 2019. Meet our team at booth 323, and turn the wheel of fortune to win prizes! [convention.cpma.ca](#) [#Innovation](#) [#Packaging](#)



[@CPMA_ACDL](#) 1 hour ago
 See you next week at [#CPMA2019](#)!



[@CPMA_ACDL](#) 1 hour ago
 Free Trade Show Merch at the [#CPMA2019](#) - see us at #1002 Soaring Forward to Montreal. Meet the show, see the show. [#CPMA2019](#) [#CPMA2019Montreal](#) [#CPMA2019](#)



[@AccuLabel Inc.](#) 1 hour ago
 CPMA 2019 is heading to Montreal, Quebec and we'll be there! Come by our booth #1423 to say hi, ask us about our traceability solutions and why we're leading the industry in fruit labelling technology! [#CPMA2019](#)



[@Always Be Fresh](#) 2 hours ago - Toronto
 SEE YOU [@CPMA_ACDL](#) [@FreshFromOntario](#)



[@LandFruit](#) 2 hours ago
 CPMA CONVENTION & TRADE SHOW



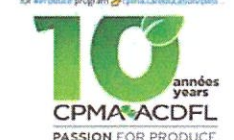
[@CPMA_ACDL](#) 2 hours ago
 From April 3 to the Canadian Produce Marketing Association (CPMA) will host its annual convention in the Palais des Congrès de Montréal on April 3 and 4, 2019. The event will feature a variety of speakers, exhibitors, and networking opportunities. The event will be held at the Palais des Congrès de Montréal, 1000 Avenue du Parc, Montréal, QC H3B 2Y6. For more information, visit [http://www.cpma.ca](#) or [http://www.acdf.ca](#)



[@InnovateCP](#) 2 hours ago
 ¡El equipo de InnovateCP mostrará el nuevo diseño del generador de hidrógeno Easy Tap en la Convención y Feria comercial Anual de la [@CPMA_ACDL](#) en Montreal, Quebec del 2 al 4 de abril de 2019 en el stand #1419. [http://www.innovatecp.com](#) [#Innovation](#) [#Packaging](#)



[@Vitaland Research](#) 2 hours ago
 Show us to [@InnovateCP](#) Ananda Muri's who's been named a 2019 participant in [@CPMA_ACDL](#)'s Passion for Produce program [#CPMA2019](#) [#CPMA2019Montreal](#)



[@WilsonInternational](#) 2 hours ago
 See you at [#CPMA2019](#) Booth 211.



